THE TYRE RECOVERY ASSOCIATION



BRIEFING DAY 2025

AT THE ARDENCOTE HOTEL, WARWICK

Tuesday 16th September 2025

"EVENT PROGRAMME"

09:45	REGISTRATION & COFFEE
10:30	KEYNOTE ADDRESS
10.50	Georgia Elliott-Smith, CEO, Fighting Dirty
	See Sha Emete Shirth, SES, Fighting Shirt
10:50	MARKET AND DATA INSIGHTS
	Astutus Research—Simon Hodson
11:15	TACKLING ILLEGAL WASTE SHIPMENTS
	The EA National Environmental Crime Unit—Mark Bowhay
11:45	OPPORTUNITIES FOR RUBBERISED ASPHALT
	The European View – ETRA—Costis Kerides, President, European Tyre Recycling Association
12.15	A NEW FUTURE FOR RETREADING
12:15	A NEW FUTURE FOR RETREADING Vaculus Tyres Lorge Creene Managing Director
	Vaculug Tyres—Jorge Crespo, Managing Director
12:45	LUNCH
14:15	PROPECTS FOR PYROLYSIS – THE UPDATE
	Weibold Consulting
14:45	SUSTAINABLE AVIATION FUEL – A MAJOR ELT OPPORTUNITY
	Wastefront Limited—Vianney Vales, CEO
15:15	POINTS OF VIEW
	Henry Hodge, CEO, Black Ram Recycling—Latest from India
	Paul Hicks, Product Manager, Sailun Europe—Our Brand Responsibilities
15:45	RESOLVING THE EXPORT PROBLEM—WHAT WE HAVE ACHIEVED
_J.¬J	George Eustice, Penbroath Consultants
	See Eastise) - Characti Consultants
16:00	CONCLUSION



