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## The 2024 TRA Briefing Day - Tuesday 24<sup>th</sup> September 2024

### Programme

- 09:45**      **Registration & Coffee**
- 10:30**      **Keynote address**  
*Presenter:      George Eustice, Director, Penbroath Ltd.  
Secretary of State for the Environment, Food & Rural Affairs 2020-2022*
- 10:50**      **The Numbers**  
*The latest data analysis of ELT tyre arisings in the UK, Europe and beyond.  
Presenter:      Simon Hodson, Astutus Research*
- 11:15**      **The Introduction of Digital Waste Tracking**  
*To be introduced progressively from Spring 2025 DWT will transform how we monitor waste movement and will impact everyone in the ELT recovery chain.  
Presenter:      Chris Brain, Digital Waste Tracking Service Owner (EA)*
- 11:45**      **Tracking Technologies**  
*Presenters:      Bertrand Thomasin & Arthur Wagner, REGOM Tyre Reuse Solutions*
- 12:15**      **The Export Question**  
*Panel discussion with the participation of; Rajiv Budhraj, Director General India's Automotive Tyre Manufacturer's Association. Henry Hodge, MD Black-Ram Recycling. Jayne Phillips, Deputy MD Murfitts Industries.*
- 13:00**      **LUNCH**
- 14:15**      **New Requirements for the Registration of Dealers/Brokers/Carriers of Waste**  
*Presenter:      Sam Brackley, Senior Advisor, CBD Reg Reform Project Technical Lead, EA*
- 14:45**      **A New Tyre Training Module Accessible to All**  
*Presenter:      Dr. Chas Ambrose, Director, Vehicle Recycling Association*
- 15:15**      **Working Together, The Synergy Bonus**  
*Panel:            Darren Lindsey, Chief Executive, British Tyre Manufacturers Association  
With participation of our industry associates.*
- 15:30**      **Q & A Session**
- 16:00**      **Conclusion**

August 2024